**IMPORTANT NOTICE:**

This document is provided solely as a preparation tool to assist you in drafting your responses for the official festival application. Please note that **this is not the official application form**. All final applications **must be submitted via the online form** provided on our website. Submissions made through this document or in any format other than the official online form will not be considered. Ensure that you complete and submit your application online before the deadline.

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# **Australian Pride in Sport Festival**

The below is a copy of all the questions asked in the Festival Application Form

**THIS IS AN EXAMPLE APPLICATION FORM ONLY**

# Section 1: Profile

This section requires the organisational and key contact details for this application.

1. **Organisation Name**\*: Click or tap here to enter text.
2. **Organisation ABN**\*: Click or tap here to enter text.
3. **Partner Organisations** (if any) - *List the names of any organisations that will partner with you on this initiative. If you are delivering this initiative without partners, please leave this section blank.* Click or tap here to enter text.
4. **Key Contact Name**\*
   1. First: Click or tap here to enter text.
   2. Last: Click or tap here to enter text.
   3. Pronouns: Click or tap here to enter text.
5. **Key Contact Mobile Number**\*: Click or tap here to enter text.
6. **Key Contact Email**\*: Click or tap here to enter text.
7. **Volunteer Coordinator Name** (if different from key contact)
   1. First: Click or tap here to enter text.
   2. Last: Click or tap here to enter text.
   3. Volunteer Coordinator Email: Click or tap here to enter text.
8. **Participant Coordinator Name** (if different from key contact)
   1. First: Click or tap here to enter text.
   2. Last: Click or tap here to enter text.
   3. Participant Coordinator Email: Click or tap here to enter text.
9. **Supporting Statement**\* - Briefly describe why your organisation/s would like to participate in the Pride in Sport Festival. 100 words max.: Click or tap here to enter text.
10. **Declaration**\* -  We have reviewed the required eligibility and responsibilities within the Festival Information on the Pride in Sport website (e.g., demographic data gathering, participant activity reporting, policy compliance, communication).

# Section 2: Application Streams

The Festival will provide a range of pro-bono, financial and in-kind support to organisations across Australia to gather, activate and grow.

1. **Support Streams**\*  
   Please indicate which support streams you wish to apply for (select all that apply).

**A: Grant Funding** - Apply for funding of up to $6,000 per project, available through Pride in Sport.

**B: Promotions Pack** - Receive co-branded promotional materials, including digital assets for social media and website use, developed by Pride in Sport.

**C: Inclusion Support and Strategy** - Gain access to expert-led workshops and Pride in Sport Index sessions to enhance LGBTQ+ inclusion within your organisation.

**D: Education and Training** - Access free Pride in Sport-facilitated education, workshops, and professional development opportunities.

**E: Multi-Sport Activations** - Express interest in participating in potential multi-sport activation days as part of Pride in Sport's future events.

# Section 3: Project Overview

***(You only need to complete this section if you selected ‘A: Grand Funding’ and/or ‘B: Promotions Pack’ in Question 11)***

1. **Where will you be hosting your event/s**?\*  
   Please indicate the proposed areas for the delivery of your event/s (select all that apply).

ACT

NSW – Metropolitan

NSW - Regional/Rural/Remote

NT – Metropolitan

NT - Regional/Rural/Remote

QLD – Metropolitan

QLD - Regional/Rural/Remote

SA – Metropolitan

SA - Regional/Rural/Remote

TAS – Metropolitan

TAS - Regional/Rural/Remote

VIC – Metropolitan

VIC - Regional/Rural/Remote

WA – Metropolitan

WA - Regional/Rural/Remote

1. **Name of venue/s** - If you know the venue/s you will use, please list the venue name and address of any/all facilities being use for this event (if known). If facilities are yet to be confirmed, please leave blank.  
   Click or tap here to enter text.
2. **Activity Outline**\* - Outline the event or activity you intend to deliver. If working in partnership, describe what each partner will contribute to the activity. (200 words max)

Click or tap here to enter text.

# Section 4: Project Budget

***(You only need to complete this section if you selected ‘A: Grand Funding’ in Question 11)***

1. **How much funding are you applying for**?\* - Maximum amount of Pride in Sport funding you can apply for is $6,000.

Click or tap here to enter text.

1. **Attach Budget**\* - Please download and complete the project budget template, detailing how you will use the grant funds and any additional income or co-contributions. Ensure all expenses are included, with amounts shown inclusive of GST. Once completed, attach the budget to your application, making sure it covers all relevant costs.
2. **Funding Declarations**\*

I am aware that the maximum amount of funding I can apply for is $6,000, and any project costs exceeding this amount will be covered by our organisation.

I understand that the amount I have applied for may not be funded in full, and I am willing to accept partial funding.

I do not wish to receive partial funding; I will only proceed with the project if the full amount is granted.

# Section 5: Communications Plan

***(You only need to complete this section if you selected ‘A: Grand Funding’, ‘B: Promotions Pack’ and/or ‘D: Education & Training’ in Question 11)***

1. **Outline how you intend to promote this project** (select all that apply)

Organic social media (Instagram/Facebook/LinkedIn etc.)

Targeted social media promotions

Social media partnerships (influencers/takeovers etc.)

Newsletters / EDMs

Posters / flyers

Digital Signage (venues etc)

Community networks (service providers/charities/councils etc)

Sport networks

Mass media (press release etc)

Competitions/prizes

Other

1. **Sharing your project**\* - How do you plan to share your story before/during/after the event or activity (photos and videos, event hashtags, media strategy, spectator promotions etc.). If working in partnership, describe what each partner will contribute to the activity. (200 words max)

Click or tap here to enter text.

# Section 6: Multi-Sport Activations

Pride in Sport is currently collecting expressions of interest for a potential multi-sport activation day. While this event is not yet a confirmed part of the Pride in Sport Festival, we are gauging interest from applicants to help us plan and assess its feasibility. Please complete this part of the application form if you are interested in participating.

1. Multi-Sport Activation  
   Are you interested in participating in a potential multi-sport activation day as part of the Pride in Sport Festival? (Please select all that apply)

Yes, I am interested and would like to receive more information.

No, I am not interested at this time.

Maybe, I would need more details before deciding.

# Section 7: Attachments

**OPTIONAL**: Attachments could include: letters of support from key project partners, supporters and participants, expanded budgets, projects plans and proposals, evidence of prior work etc. If you have more than two attachments, please consider merging them into one document, or emailing them to info@prideinsport.com.au