



PRIDE  
INCLUSION  
PROGRAMS

# 2024 SUMMIT SPONSORSHIP OPPORTUNITIES



PRIDE<sup>IN</sup> SPORT  
**SUMMIT**

# 2024 AUSTRALIAN PRIDE IN SPORT SUMMIT



## ABOUT THE AUSTRALIAN PRIDE IN SPORT SUMMIT

Join us at the 2024 Australian Pride in Sport Summit, a dedicated conference that goes beyond showcasing industry leaders, athletes, advocates, and allies in the sports world. This ground-breaking event offers a comprehensive experience that celebrates inclusivity and empowerment, and also provides unique opportunities for learning, collaboration, and resource assessment.

Immerse yourself in engaging panel discussions and gain valuable insights from leaders representing diverse sporting organisations. Participate in thought-provoking roundtable discussions with influential figures, where ideas and experiences from all corners of the sports industry converge. This open exchange of perspectives will contribute to shaping the future of this space and identifying areas where resources can be better allocated to drive impactful change.

In addition to these enriching sessions, the conference will feature inspiring keynote speakers who will ignite your passion and motivate you to make a difference. You'll have exclusive networking opportunities to connect with like-minded individuals who share your commitment to fostering an inclusive environment in sports.

This event is a game-changer, revolutionising the sports landscape one stride at a time. Don't miss the chance to be part of this transformative movement. Together, we can create a future where everyone can participate and thrive in sports, regardless of their identity or background.

The Australian Pride in Sport Summit attracts delegates with roles that are responsible for creating inclusive workplaces for their LGBTQ+ peers across the realm of sport and recreation including:

- Sports CEO and C-suite leaders
- NSO and SSO Senior leaders
- Pride Network Groups
- Board Members
- Diversity & Inclusion professionals
- Community leaders

# PRIDE IN SPORT SUMMIT

LEADING LGBTQ INCLUSION EXCELLENCE IN AUSTRALIAN SPORT

## 2024 EVENT DETAILS

**Date:** Tuesday 24 September 2024  
**Location:** Australian College of Physical Education (ACPE), Sydney Olympic Park, NSW.  
**Time:** 9:00am – 6:00pm (AEST)

## 2024 PRIDE IN PRACTICE SPONSORSHIPS

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$16,800	ON HOLD
GOLD	1	\$10,500	1x AVAILABLE
SILVER	2	\$8,400	2x AVAILABLE
BRONZE	3	\$6,300	3x AVAILABLE
CEO FORUM SPONSOR	1	\$9,450	ON HOLD
NETWORK EVENT SPONSOR	1	\$9,450	1x AVAILABLE
AUSLAN INTERPRETERS SPONSOR	1	\$4,200	ON HOLD

\* All prices are in AUD and are exclusive of 10% GST

**Networking Event** – An opportunity to sponsor the official networking event where Summit delegates will join presenters and Pride in Sport's team to continue the conversation over canapes and beverages.

**CEO Forum** – This invite only event provides CEO's with an opportunity to discuss LGBTQ+ inclusion with their peers. Australian leaders share their experiences, challenges and discuss their role in promoting LGBTQ+ inclusion. This event will be a highlight for many with numbers limited to maximise discussion opportunity.

**Auslan Interpreters** – By taking up this opportunity you will be ensuring we can provide Auslan interpreters for all Summit sessions allowing accessibility for delegates and speakers who are deaf and/or hard of hearing to be able to attend and fully participate.

## 2024 AUSTRALIAN PRIDE IN SPORT SUMMIT SPONSOR BENEFITS

	PLATINUM \$16,800	GOLD \$10,500	SILVER \$8,400	BRONZE \$6,300	CEO FORUM \$9,450	NETWORK \$9,450	AUSLAN INTERPRETERS \$4,200
<b>EXPOSURE</b>							
Year-long sponsor recognition on the Pride in Sport website as a 2024 Sponsor	✓	✓	✓	✓	✓	✓	✓
Year-long sponsor profile published on the Pride in Sport website. May be a company overview, why you are sponsoring the conference etc <b>Due COB Friday 2nd August 2024</b>	400 words	300 words	250 words	200 words	200 words	200 words	100 words
Newsletter acknowledgement (reach 2000+) in the run up to the event	✓	✓	✓	✓	✓	✓	✓
Social media mentions in the lead up to the Pride in Sport Summit	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide PDF document to be included in Digital Resource Pack ≤ 2MB <b>Due COB Friday 2nd August 2024</b>	✓	✓	-	-	-	-	-
Advertisement in Summit digital program <b>Due COB Friday 2nd August 2024</b> <b>Full page</b> = A4 297mm x 210mm (Landscape) <b>Half page</b> = 148.5mm x 210mm (Portrait). Artwork to be supplied as CMYK 300dpi PDF text outlined/ 4mm bleed with crop marks outside bleed	2 x full page ads	1 x full page ad	1 x full page ad	½ page ad	1 x full page ad	1 x full page ad	½ page ad

## 2024 AUSTRALIAN PRIDE IN SPORT SUMMIT SPONSOR BENEFITS

	PLATINUM \$16,800	GOLD \$10,500	SILVER \$8,400	BRONZE \$6,300	CEO FORUM \$9,450	NETWORK \$9,450	AUSLAN INTERPRETERS \$4,200
<b>EXPOSURE CONT'D</b>							
Company name, logo, profile and contact details listed in the Summit digital program <b>Due COB Friday 2nd August 2024</b>	400 words	300 words	250 words	200 words	200 words	200 words	100 words
<b>COMPLIMENTARY TICKETS</b>							
Included tickets to the Summit – names and email addresses to be provided <b>Due COB Friday 2nd August 2024</b>	16 x Full Day Tickets	8 x Full Day Tickets	4 x Full Day Tickets	2 x Full Day Tickets	4 x Full Day Tickets	4 x Full Day Tickets	1 x Full Day Ticket
Guaranteed invitation for CEO to attend CEO Forum (details TBA)	✓	✓	✓	✓	✓	✓	–
<b>ONSITE CONFERENCE BENEFITS</b>							
Acknowledgement of sponsorship at Summit opening	✓	✓	✓	✓	✓	✓	✓
Logo recognition on holding slide upon Summit welcome	✓	✓	✓	✓	✓	✓	✓
Logo on sponsor wall/ banner (frequency dependant on sponsorship level)	✓	✓	✓	✓	✓	✓	✓
Logo on all holding slides used in plenary sessions	✓	–	–	–	–	–	–
Banners in room	1 x Summit room	–	–	–	1 x CEO Forum	1 x Networking Event	–

## 2024 AUSTRALIAN PRIDE IN SPORT SUMMIT SPONSOR BENEFITS

	PLATINUM \$16,800	GOLD \$10,500	SILVER \$8,400	BRONZE \$6,300	CEO FORUM \$9,450	NETWORK \$9,450	AUSLAN INTERPRETERS \$4,200
<b>SPEAKING BENEFITS</b>							
Opportunity to deliver a 2–3 minute address at Summit opening on why you are sponsoring	✓	–	–	–	–	–	–
Speaking opportunity to address attendees at the opening of CEO Forum	–	–	–	–	✓	–	–
Speaking opportunity to address attendees at the opening of the Networking Event	–	–	–	–	–	✓	–
Opportunity to provide a short 2 minute or less video to be played on Pride in Sport socials prior to the Summit Video can either be a message on why you are sponsoring or a promo video around D&I <b>Due COB Friday 2nd August 2024</b> Please provide in .mp4 video format and include captions/ subtitles	✓	✓	✓	✓	✓	✓	✓

We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners and Custodians of Country across Australia and their continuing connection to lands, waters, skies and communities. We pay respect to Elders past, present and emerging, and extend this to all Aboriginal and Torres Strait Islander people.

## **ACON'S PRIDE INCLUSION PROGRAMS**

414 ELIZABETH ST SURRY HILLS NSW 2010 | +61 2 9206 2139

[pride@acon.org.au](mailto:pride@acon.org.au) | [www.prideinclusionprograms.com.au](http://www.prideinclusionprograms.com.au)