VISION

Our vision is that all people with diverse sexualities and genders are included in sport as their authentic selves.

MISSION

Our mission is to support organisations at all levels in the sport and recreation sector to create safe and inclusive environments for people with diverse sexualities and genders.

SCOPE

The organisations we serve encompass a diverse spectrum, from government and non-government agencies, national governing bodies and state associations to community clubs, professional sports, academies, centres, facilities, and institutions.

VALUES

1. Informed 2. Inclusion 3. Excellence

THEMES

Internal themes focus on the operations and management of Pride in Sport, addressing resource constraints and strategic priorities. External themes involve societal challenges and trends beyond our control, such as homophobia, lack of role models, and resource allocation, affecting LGBTQ+ inclusion in sports.

FOCUS AREAS

1. **Great Support –** Enhancing education, national reach, and program quality to support LGBTQ+ inclusion in sports.
2. **Great Partnerships –** Building strategic alliances with major stakeholders and LGBTQ+ organisations to amplify our impact.
3. **Great Community Engagement and Advocacy –** Promoting awareness, advocacy, and community engagement through campaigns and events.
4. **Great People –** Attracting and retaining passionate staff and volunteers, while ensuring diverse perspectives guide our initiatives.
5. **Great Business –** Diversifying revenue, increasing sponsorship and membership, and enhancing communication strategies to ensure financial sustainability and growth.

pridein sport

EVERY PERSON HAS A FUNDAMENTAL RIGHT TO PARTICIPATE IN SPORT.

PRIDE IN SPORT STRATEGIC PLAN

1 JULY 2024 – 30 JUNE 2027